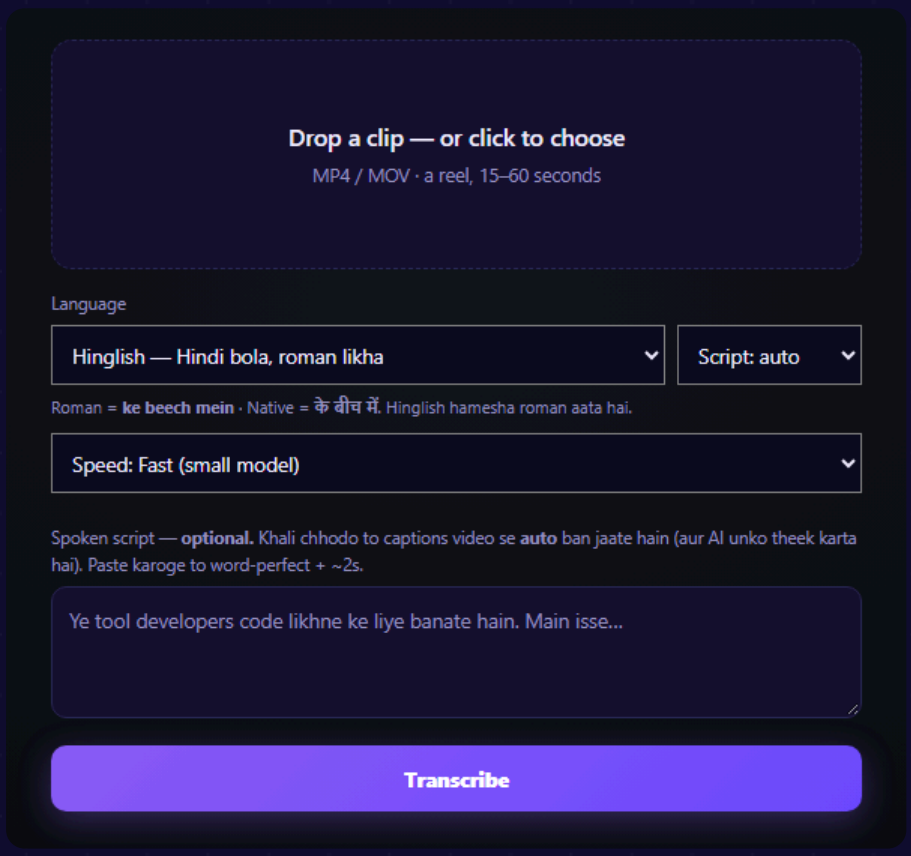
SETUP GUIDE · V1.2

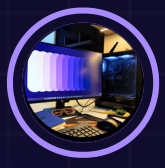
/CAPTION STUDIO

Free animated captions for Reels.

RUNS ON YOUR LAPTOP · 89 TEMPLATES · NO WATERMARK · WINDOWS + MAC



CAPTION STUDIO — UPLOAD SCREEN



@agency.pov

AGENCY FOUNDER · RAJKOT POV

START HERE

/WELCOME TO CAPTION STUDIO

Caption Studio is a free app that puts animated, word-by-word captions on your Reels. Sab kuch tumhare laptop pe hota hai — no upload, no account, no watermark.

Ye app kis liye hai

Most caption apps either charge a subscription or stamp a watermark. Caption Studio does neither. You drop a clip, it writes the captions, you export an MP4. Bas.

WHAT YOU CAN DO

- Auto captions in Hinglish, Hindi or English (Roman ya Native script)
- Paste your script for word-perfect timing — optional, ~2 seconds
- 89 caption templates — 44 animated, 7 Designer (our reel look)
- Fix any word and its exact start / end time
- Drag captions anywhere; Left / Center / Right alignment
- Add sound effects, built-in or your own
- Export a 1080p or 720p MP4
- Free AI clean-up with a Gmail-only Gemini key ("meTaa bijanes" → "Meta business")

BEFORE YOU START

/WHAT YOU NEED

WINDOWS

- Windows 10 or 11, 64-bit
- Internet during setup
- A few GB of free disk space
- Chrome or Edge

MAC

- macOS — Intel or Apple Silicon
- Internet during setup
- A few GB of free disk space
- Homebrew (setup asks before installing it)

An NVIDIA graphics card is optional — agar hai, transcription fast hoga. Older computers work too, just slower.

Warning

Phone, iPad and Chromebook won't work. Google Drive preview se bhi nahi chalega — download the ZIP to your computer first.

Purana version hai?

If you set up the September version, delete that folder and set up v1.2 fresh. The old one had an export bug and no Mac support.

WINDOWS · STEP 01

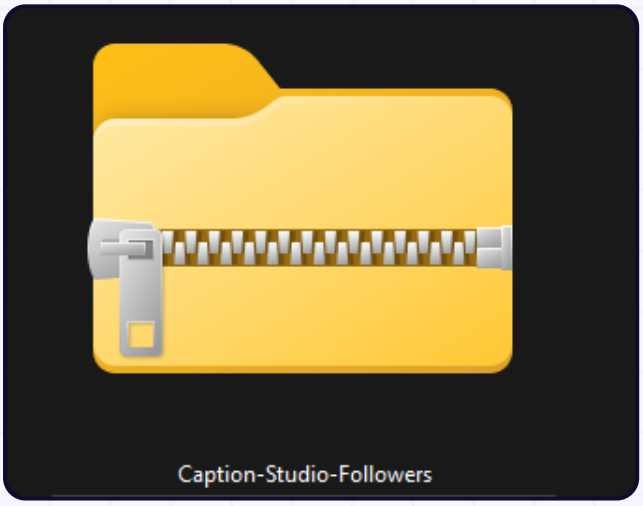
/DOWNLOAD & EXTRACT

01 Open the download link from the DM or the Free Kit page.

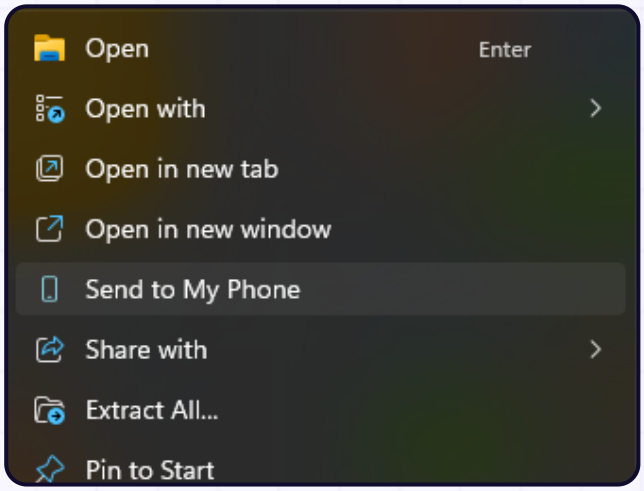
02 Download **Caption-Studio-v1.2.zip**.

03 Right-click the ZIP → **Extract All**.

04 Choose a short path, for example `C:\CaptionStudio`.



ZIP IN DOWNLOADS



RIGHT-CLICK → EXTRACT ALL

Warning

ZIP ke andar se app mat chalao — extract first. Long folder paths can break the Node install, so keep it short.

WINDOWS · STEP 02

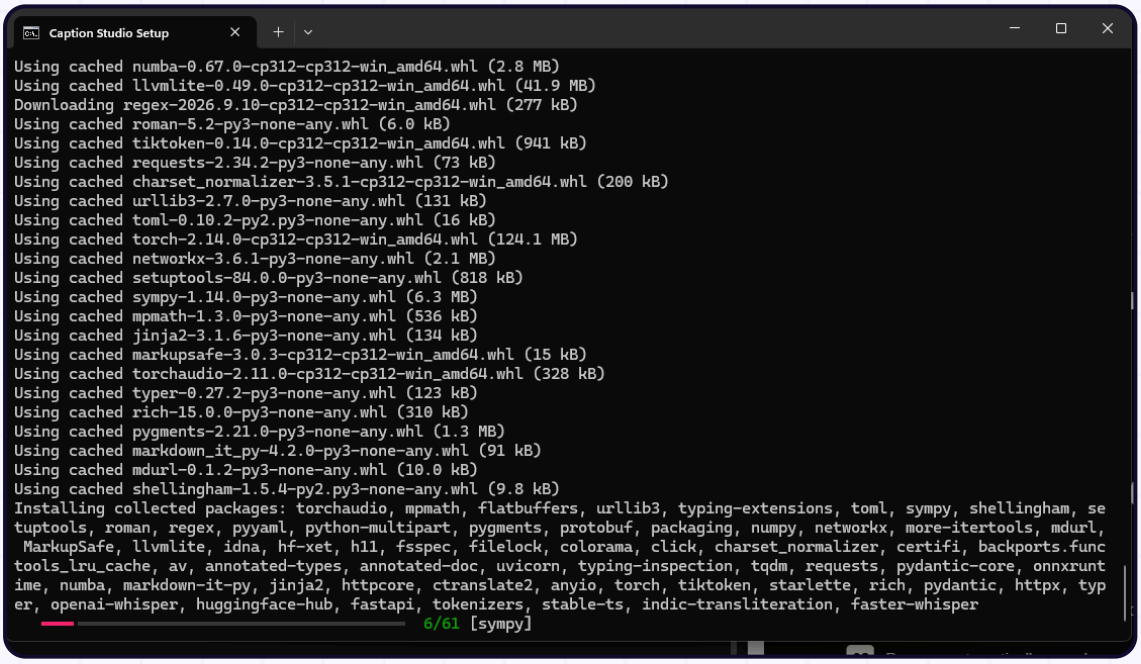
/RUN SETUP.BAT

01 Open the extracted folder and double-click **SETUP.bat**.

02 If Windows shows "Windows protected your PC": click **More info** → **Run anyway** — only if you downloaded it from our link.

03 It checks Python 3.12, Node.js and FFmpeg, installs whatever is missing, then the caption engine.

04 Wait for **"Setup complete"**. Usually 5–15 minutes, internet speed pe depend karta hai.



SETUP.BAT — INSTALLING THE COMPONENTS

Note

Window beech mein band mat karna. If a tool still isn't found after installing, restart Windows and run SETUP.bat again. "winget missing"? Install **App Installer** from the Microsoft Store.

WINDOWS · STEP 03

/START CAPTION STUDIO

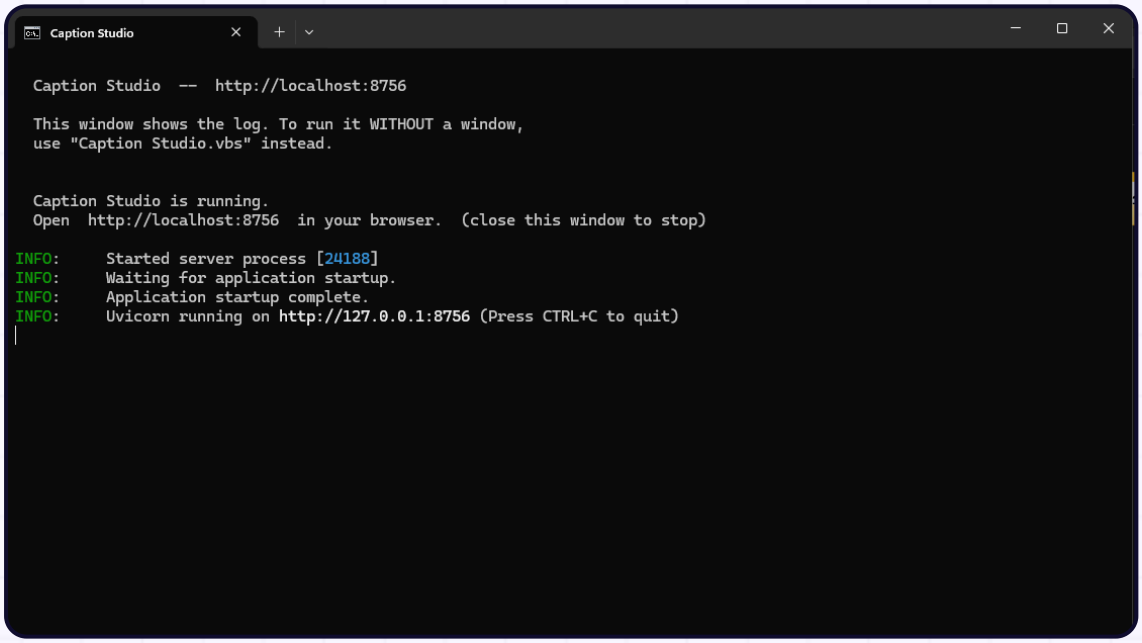
NORMAL START

01 Double-click **Caption Studio.vbs**.

02 Your browser opens by itself.

03 App address: `http://localhost:8756`

"localhost" just means your own computer — the app runs only on your laptop, kahin upload nahi hota.



START.BAT — THE LOG WINDOW

STOP · OR IF IT DOESN'T OPEN

- Stop: double-click **Stop Caption Studio.bat**.
- Not opening? Run **start.bat** — the black window shows the error.
- Already running? **Open Caption Studio.url** just opens the browser.

MAC · STEPS 01–03

/MAC SETUP

01 Unzip the folder somewhere simple — for example **Documents**.

02 Double-click **Setup Mac.command**. macOS says it can't be opened? **Right-click** → **Open** → **Open**. (Terminal option: `xattr -dr com.apple.quarantine <folder>`)

03 It asks before installing Homebrew, then installs Python 3.12, Node.js and FFmpeg. 5–15 minutes — wait for **"Setup complete"**.

04 Double-click **Caption Studio.command**. Keep the Terminal window open; the app opens at `http://localhost:8756`.

05 To stop: close that Terminal window, or double-click **Stop Caption Studio.command**.

First export

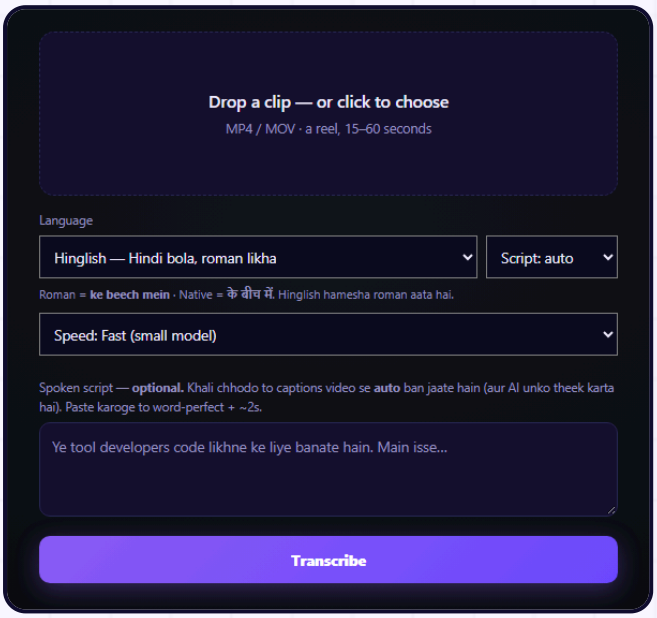
Keep the internet on for your first export (Windows or Mac) — it downloads the rendering browser once (~100 MB). Uske baad offline bhi chalega.

Tip

Homebrew install fail ho? Install it from brew.sh, then run Setup Mac.command again.

STEP 04

/UPLOAD & TRANSCRIBE



UPLOAD SCREEN

01 Drop your reel (MP4 / MOV, 15–60 s) or click to choose.

02 Language: **Hinglish** (default), Hindi or English. Output: Roman ya Native.

03 Speed: **Fast**, or **Accurate** (bigger model — slower without NVIDIA).

04 Optional: paste the exact spoken script — words become perfect.

05 Click **Transcribe**.

Tip

The first transcription is slower because the speech model downloads once. Script paste karoge to har word apni jagah pe time hota hai.

STEP 05

/FIX WORDS & TIMING

WORDS LIST

- Click any word to change its text, Start and End.
- Galat spelling? Bas type karke theek karo.

TIMELINE (UNDER THE VIDEO)

- Drag a word block to move it; drag its edge to trim.
- Scrub and zoom to check a tricky line.
- All captions early or late? Use the global ±0.1 s offset.

Tip

Check brand names and English words once before export — Meta, Instagram, client names. AI clean-up fixes most of them (see the Gemini page).

STEP 06

/PICK A TEMPLATE & POSITION

TEMPLATES

- 89 templates. Filters: Designer, Viral, Animated, Clean, Boxed, Neon, Fun.
- Start with 🎨 **Designer** — our own reel look (select box, sticker, serif word). Or ✦ **Animated** — 44 move word by word.
- Pick an entrance / transition and watch the live preview.

POSITION

- Drag the captions in the preview — they snap to the centre.
- Or use Move X / Move Y and Left / Center / Right.

Instagram safe zone

Keep captions in the middle band — roughly 14 % from the top down to 65 % of the height. Neeche Instagram ka caption aur buttons aa jaate hain, wahan text chhup jaata hai.

STEP 07

/SOUND & EXPORT

SOUND TAB (OPTIONAL)

- 14 built-in effects, or upload your own MP3 / WAV.
- Set each sound's volume; auto-whoosh per line; original audio volume.

EXPORT

01 Choose 1080p or 720p and the quality.

02 Click **Export MP4** and wait for the progress bar.

03 Download the finished MP4 — ready to post.

Warning

Rendering ke time laptop sleep na ho. Longer videos take longer — a 30 s reel is quick, a 3 min video is not.

FREE AI

/ADD A FREE GEMINI KEY

The app works without any account. For much cleaner Hinglish, add a free Google Gemini key — sirf Gmail chahiye, no card.

01 In the app, click **AI Settings** (top right) → **"Key kahan se milegi"**.

02 Log in to Google AI Studio with Gmail → **Create API key** → copy it.

03 Paste it in the app → **Save & test**.

Gemini then listens to the audio, writes the Hinglish words and fixes the spelling.

Note

The key is saved in your user folder (`~/.caption-studio`), never inside the app folder. ChatGPT / Claude free chat logins can't be used by other apps; their paid API keys work in the same box.

EASIEST WAY

/INSTALL WITH AI

Don't want to do the steps yourself? Let an AI do them — or guide you through them.

CLAUDE CODE · CODEX · CURSOR (THEY CAN RUN THINGS ON YOUR COMPUTER)

```
I downloaded Caption-Studio-v1.2.zip to [where the zip is, e.g. Downloads].
1. Extract it to C:\CaptionStudio (Windows) or ~/Documents/CaptionStudio (Mac).
2. Run the setup inside the extracted folder: SETUP.bat on Windows, "Setup Mac.command"
on Mac.
3. Wait until it prints "Setup complete".
4. Start Caption Studio (Caption Studio.vbs on Windows, "Caption Studio.command" on Mac)
and open http://localhost:8756.
If any step fails, read the error, fix it, and tell me in simple words what you changed.
Don't install anything paid and don't delete any of my files.
```

CHATGPT · GEMINI (FREE — THEY GUIDE, YOU CLICK)

```
You are my setup helper for Caption Studio, a free app that runs on my own computer at
http://localhost:8756.
My computer: [Windows 11 / Windows 10 / Mac with Apple chip / Mac with Intel].
Guide me ONE step at a time. Wait for my reply after each step.
The steps are: extract the ZIP to a short folder, run SETUP.bat (Windows) or Setup
Mac.command (Mac),
wait for "Setup complete", then open Caption Studio.vbs (Windows) or Caption
Studio.command (Mac).
When I paste an error message or a screenshot, tell me the exact fix in simple Hinglish.
```

Paste the prompt, follow it, and paste any error back. Screenshot bhejoge to fix aur jaldi milega.

HELP

/TROUBLE SHOOTING

First export fails or hangs	Keep the internet on — the first export downloads the rendering browser (~100 MB) once. Antivirus removed it? Export again; it re-downloads.
Export fails (old version)	Delete the September folder, set up v1.2 fresh.
"winget missing" (Windows)	Install App Installer from the Microsoft Store, run SETUP.bat again.
Tool not found after install	Restart Windows, run SETUP.bat again.
localhost doesn't open	Run start.bat (Windows) / Caption Studio.command (Mac) and read the error.
Port 8756 already in use	Run the Stop script, then start again.
.command won't open (Mac)	Right-click → Open → Open.
Strange Node errors	Move the folder to a short path like C:\CaptionStudio.
Slow transcription	Use Speed: Fast; Accurate is slow without an NVIDIA card.

Still stuck?

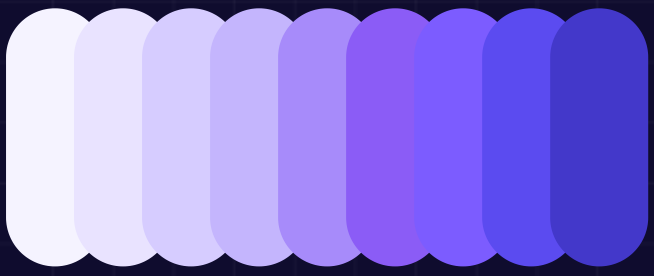
DM @agency.pov on Instagram with a screenshot of the error — screenshot ke saath fix jaldi milta hai.

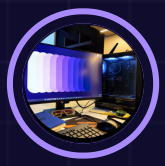
MORE FROM @AGENCY.POV

/FREE KIT, ONE LINK

Caption Studio is one piece. The Free Kit also has the SETUP pack (the 5 tools + 3 prompts behind our Claude-made reels), Lead → Launch, ready-to-copy prompts and the AGENCY, SYSTEM and BANNED guides.

Sab ek page pe — link bio mein hai.





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FOLLOW FOR THE NEXT TOOL · SPECTRUM MEDIA, RAJKOT