CHECKLIST

/BANNED

Meta ne mera teen saal purana Business account band kar diya. Ye wo checklist hai jo main tumhare liye likh raha hoon — taaki tumhare saath na ho.

START HERE

/JO MERE SAATH HUA

Tumne comment kiya **BANNED**. Ye poori cheez hai — koi course nahi, koi call nahi.

31 August 2026. Mera agency ka Business Manager permanently disable ho gaya. Teen saal purana. Saare clients usi se jude the — Instagram, Facebook, ad accounts, Business Suite. Appeal ka jawab aaya: *you cannot request another review of this decision.*

Wajah, ek line me

Maine apne personal profile pe agency ka naam laga rakha tha. Meta ke rules me personal profile pe business ka naam allowed nahi hai. Teen saal chal gaya. Kisi ne kabhi nahi bataya.

Imaandari se: is guide me point 1 mera apna tajurba hai. Baaki jo patterns hain wo Meta ki standard policy se aate hain — wo mere saath nahi hue, par wahi wajah hoti hain jinse accounts jaate hain. Main wahi likh raha hoon jo maine seekha, guru wali guarantee nahi de raha.

AAJ HI

/10 MINUTE KA AUDIT

Ye das minute abhi nikaal lo. Har point pe tick lagao.

01 **Personal profile pe apna asli naam hai?** Agency ka naam, "Digital Marketing", "Media" — kuch bhi business jaisa naam ho to abhi badlo. Yahi mera gaya.

02 **Business ka naam sirf Page pe hai?** Business ka naam Facebook Page ka haq hai, personal profile ka nahi.

03 **Har admin pe two-factor on hai?** Business Manager → People → har admin check karo. Ek bhi bina 2FA wala admin poore asset ko risk me daalta hai.

04 **Login share to nahi kar rahe?** Password bhejne ki jagah role do. Alag-alag sheher, alag device, ek hi login — Meta ise hacked account samajhta hai.

05 **Client ke assets tum *own* kar rahe ho ya *access*?** Partner/agency access maango, ownership nahi. Tumhara BM gaya to unka business nahi jaana chahiye.

06 **Recovery email aur phone abhi bhi tumhare paas hai?** Purana number band ho gaya to appeal ka rasta bhi band.

07 **Naye profile se ads to nahi chala rahe?** Naya profile + turant ad spend = classic flag pattern.

AGAR HO GAYA

/RECOVERY

Account disable ho chuka hai to pehle 48 ghante sabse zaroori hain. Order matter karta hai.

KAB	KYA KARNA HAI
Pehle 1 ghanta	Screenshot lo — disable ka notice, date, jo bhi reason likha hai. Baad me ye screen dobara nahi khulta.
Pehle 24 ghante	App ke andar se hi **ek** appeal daalo, jo form mila usi se. Baar-baar mat daalo — multiple appeals se case aur kamzor hota hai.
Pehle 24 ghante	Clients ko khud batao, unke poochne se pehle. Kya band hua, unka data safe hai ya nahi, agla kadam kya hai.
Pehle 48 ghante	Clients ke assets bachao: unke apne BM se, unke apne login se, tumhe partner access do. Tumhara access gaya hai — unka business nahi.
Hafte bhar	Business verification wala rasta try karo (GST, udyam, website, bank — jo bhi documents hain). Verified business ke case zyada seriously dekhe jaate hain.
Uske baad	Naya BM banao **sirf** theek kiye hue profile se — asli naam, 2FA on. Wahi galti dobara ki to naya account bhi usi rasta jayega.

Jo mujhe kaam nahi aaya: baar-baar appeal karna, alag-alag support links, "recovery service" wale log jo paise maangte hain. Mera jawab final aa chuka tha. Isliye ye guide recovery se zyada **bachne** pe hai.

AAGE SE

/AB MAIN KAISE CHALATA HOON

PEHLE	AB
Personal profile pe agency ka naam	Apna asli naam. Business ka naam sirf Page pe.
Sab clients ek BM me	Har client ka apna BM. Main sirf partner access leta hoon.
Password share	Role assign. Kaam khatam, access hata do.
2FA optional	2FA sab pe, bina exception.
Backup kuch nahi	Har mahine ad account aur page IDs ki ek list, alag jagah.

Teen saal ka asset ek naam ki wajah se gaya. Wo naam badalne me do minute lagte.

Agar ye kaam aaya

Ye reel post karke maine bataya tha ki mere saath kya hua. Agar tumne apna profile check kiya aur kuch theek kiya, mujhe DM me bata dena — main har DM padhta hoon. Aur agar kisi ne apna account sach me recover kiya hai, wo tareeka mujhe bhejo. Main abhi bhi try kar raha hoon.

@agency.pov